

**Executive Office
Administration**

Jeff Cluver, M.D.
Deputy Chair
Director, Mental Health Integrated
Center of Clinical Excellence
843-792-2874

Kristen Mulholland
Executive Assistant &
Director of Strategic Initiatives
843-792-0028

Jamie Fisher
Administrative Coordinator I
843-792-2849

Dean Kilpatrick, Ph.D.
Vice Chair, Research Administration
Director, National Crime Victims
Research & Treatment Center
843-792-2945

Hugh Myrick, M.D.
Vice Chair, VA Clinical Programs
Director, Addiction Sciences Division
843-789-7316

Diana Mullis, M.D.
Director, Executive Committee for
Clinical Affairs
Assistant Medical Director, Mental
Health Integrated Center of Clinical
Excellence
843-792-1461

Steve Rublee
Administrator, Mental Health
Integrated Center of Clinical
Excellence
843-792-7274

Leif Pederson, M.A., M.P.H.
Vice Chairman of Finance
and Administration
843-792-7295

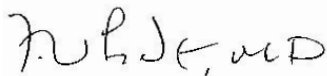
Did you know that depression alone costs our country approximately \$2 billion annually? Did you also know that the state of South Carolina provides just 3% of the MUSC's entire operating budget?

You have likely grown to know and respect the care offered at the Medical University of South Carolina (MUSC) in Charleston. The Department of Psychiatry and Behavioral Sciences at MUSC is a world leader in mental health research and education, and emphasizes excellence in clinical care.

As mental health issues remain at the forefront of local and national media, we will continue to be a standing leader in the field. However, in this uncertain time when funding cuts are rampant, we are counting on you now more than ever. **Please consider advertising in our weekly Psychiatry Chair Update that is sent out to individuals at MUSC, individuals in the community, and individuals nationwide.** Your advertising contribution would become part of a fund available to all valuable mental health programs in need within the Department of Psychiatry and Behavioral Sciences at MUSC.

MUSC has a history of establishing reputable relationships with local and national partners, and is dedicated to upholding these connections for years to come. Thanks to our generous supporters, we are able to continue our groundbreaking research and offer new and better treatment options.

Sincerely,



Thomas Uhde, M.D.
Professor and Chair



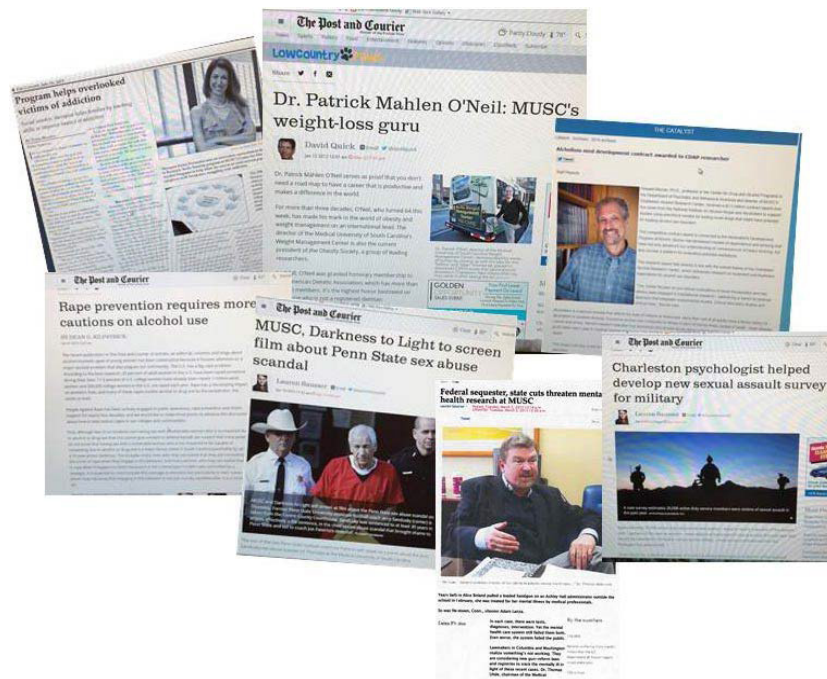
Melissa Milanak, Ph.D.
Director of Community Relations

Advertising Fee Structure

| Spread | Cost | Dimensions (Inches) |
|-------------------------|-------|---------------------|
| 1/4 page advertisement | \$300 | 3.625w x 4.55h |
| 1/2 page advertisement | \$500 | 7.45W x 4.55H |
| Full page advertisement | \$900 | 7.45w x 9.3h |

Advertising fees for a weekly advertisement for 1 year (minimum of 40 issues):

**additional fees for graphic design



Payment Instruction Sheet

Two forms have been attached, the **Psychiatry Chair Update Advertising Form** and the **Friends of Mental Health Donation Form**, which are used for submitting payments.

Please divide payment into two checks – half is documented as an advertisement fee and half as a donation.

Along with these two forms, please include the graphic design you wish to be used in your advertisement.

- Step 1:** Choose an advertisement size and its corresponding advertising fee. Please note correlated size is what design should be sized to.
- Step 2:** Complete the Psychiatry Chair Update Advertising Form and make half of your payment payable to the Medical University of South Carolina.
- Step 3.** Complete the Friends of Mental Health Donation Form and make half of your payment payable to the Medical University of South Carolina Foundation.
- Step 4:** Enclose your preferred graphic design.

Thank you for being a supporter of mental health and the Department of Psychiatry and Behavioral Sciences at MUSC.

Please contact us for further questions or concerns at (843) 792-0175



Changing What's Possible

Thomas W. Uhde, M.D., DLFAPA, FACNP, FACPsych
Professor and Chair
Department of Psychiatry and Behavioral Sciences
College of Medicine
Medical University of South Carolina (MUSC)
Executive Director
Institute of Psychiatry (IOP)

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Psychiatry Chair Update Advertising Form

The enclosed check (#) or cash in the amount of \$
from is for advertising
in the Psychiatry Chair Update made payable to the Medical University of South Carolina.

Contact information

Name: (Dr./Mr./Mrs./Ms.)

Title:

Company:

Address:

Phone #: Fax #:

Email:

Department Rep Signature:

Donor Signature:

Advertising specifics

Size of advertisement:

Length of run time:



Changing What's Possible

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Friends of Mental Health Donation Form

The enclosed check (# _____) or cash in the amount of \$ _____

from _____ made payable

to the **Medical University of South Carolina Foundation** is delivered herewith to be

deposited into **Fund #8084, the Friends of Mental Health Fund**. This donation is tax

deductible.

Tax deduction acknowledgement should be sent to:

Name: (Dr./Mr./Mrs./Ms.) _____

Title: _____

Company: _____

Address: _____

Phone #: _____ Fax #: _____

Email: _____

Department Rep Signature: _____ Date: _____

Donor Signature: _____ Date: _____